Minutes: Monday May 15, 2017

RPBCWD Citizen’s Advisory Committee Monthly Meeting

Location: RPBCWD new offices: 18681 Lake Street, Chanhassen

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<tr>
<th>CAC MEMBERS</th>
<th>Peter Iverson</th>
<th>P</th>
<th>Joan Palmquist</th>
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<tr>
<td>Jim Boettcher</td>
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<td>Matt Lindon</td>
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<td>Paul Bulger</td>
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<td>Judy McClellan</td>
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<td>Anne Deuring</td>
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<td>Sharon McCotter</td>
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| Others              |               |   |                |   |
| Michelle Jordan     | District Liaison | P |                |   |
| Manager Bisek       | Board of Managers | P |                |   |

Summary of key actions/motions for the Board of Managers: Please either take this as a vote, or respond in writing.

- CAC respectfully requests (per motions which carried) that the Board provides the following information so CAC members have time to adequately review the materials before input is needed, and to allow the CAC to consolidate their feedback to the board:
  1) By June 8: As many DRAFT chapters of the ten-year plan as possible
  2) By July 10: Materials for July workshop on ten-year plan

Meeting

1. Call to Order: President Pedersen called the May 15 meeting of the CAC to order at 7:06 p.m. Attendance noted above.

2. Approval of the Agenda: Agenda updated to add item a under New Business, “Rain Barrel Update” from Michelle Jordan. Motion was made (McCotter/Palmquist) and passed.

3. Approval of meeting minutes from April 2017: Motion to approve minutes, as drafted without amendments, made by McCotter/Ziegler and passed unanimously.

4. Matters of general public interest: None, no petitioners present.

5. March Board of Managers meeting, if any questions (Dorothy):
   - Dorothy indicated that at the Managers meeting, the petitioners for Cedar Crest Stables development were not fully prepared (mostly relating to storm water runoff); the board recognized this and asked for more information, which they will bring to the next meeting.
   - Joan asked about AIS Decision Tree which was presented and whether we have a copy of it. We do not, yet, but expect that we will see it later, when it is further along or finalized.
• Dennis asked why there have been so many special meetings recently and why normal business (e.g. Treasurer’s report) was conducted there. In this case it was because some bills were not in, so Treasurer’s report was pulled from regular meeting. He pointed out that the general public is more likely to go to a regular meeting, so administrative issues should be dealt with there to maximize people’s time at the regular meeting if possible.

Old Business:

a. Update on 10-year plan process: Michelle filling in for Claire.
   • It has been a year since input was first solicited from citizens on the 10-year planning process and updates were promised. These just went out via mail chimp. Sharon commented that, as a participant, it was great to get this feedback, with an indication of where we are in the process. Michelle got permission to go in and enter all CAC members into the feedback system, so we regularly get the mail chimp updates.
   • CAC and TAC workshops are planned for July; for CAC most likely preceding the start of the regular July 17 meeting.
   • Tour with Watershed this year (end of July) will include focus on the 10-year plan; with visits to spots included in the plan and appropriate commentary.
   • Michelle did not have chapters to distribute and believes that all the chapters will be distributed, in July. Per notes from last meeting we were expecting 3 chapters this month and the June meeting was designated to discuss the 10-year plan, so this was a bit of a surprise. Dennis reiterated importance of our having enough time to study them and be able to do a sufficient job in commenting.
   • Several chapters (2, 4, 5 and Table of Contents) were distributed during the Board workshop on 3 May 2017 and some feedback was received. Apparently the Board did not want us to review the draft, but rather review the version the managers had reviewed and approved.
   • Michelle explained that she believed the goal was to distribute at once, so as to be able to incorporate the whole board feedback before distribution and Matt added that versioning issues can be challenging in these situations.
   • Several CAC members (Matt, Dennis, Dorothy) stated agreement they want adequate time to spend with the plan, as we have a responsibility to do this diligently and thoroughly.
   • Pedersen indicated that she would like to see the watershed be even more aggressive in protecting resources, and put more “bite” into the plan.
   • Motion was made (Lindon) seconded (Palmquist) and passed, asking the Board to provide the CAC with as many DRAFT chapters of the plan as possible on June 8 so that we can review them, to get the easier, boilerplate things out of the way, and so we can use our time wisely on the other sections. CAC agreed to consolidate our comments to the Board, and have our consolidated comments after the July meeting.
   • Furthermore, the motion was made (Bugler) and seconded (Yockers) that the materials for the July workshop be distributed to at least one week prior to our CAC meeting, (by July 10), based on the current schedule.
b. Education and outreach plan: Michelle:

- Michelle thanked the CAC for their helpful feedback, which is now being incorporated so it can go to the Board of Managers and CAC at their June meetings, for comment. It is an appendix to the 10-year plan, and there is great variation in how it is done, from watershed district to district. Matt asked if there was anything in it about innovation, which he thought would be a good idea. Dennis said that currently E&O is about 3.5% to 4% of the total budget, reiterated the importance of alignment budget with priorities, and timing challenges of early budgeting. We need to make when the plan comes out we have the resources necessary to accomplish goals. Matt added that communication vehicles are always changing, so it seems like energy should be spent to see what new innovative tools allow us to reach out to our audiences (e.g. social media).  

Michelle reminded us that Education and Outreach is important and needs to be planned but we need to keep the % in mind as it compares to the rest of the watersheds charter.

c. Website reno/feedback Round 2 (Michelle/All) New pages were distributed and discussed. Michelle can accept additional written comments until May 19, and will continue to bring updates to the group as they are available. The goal is to launch the new site in September, as part of the new plan. Other points made:

- CAC had asked where people go to and most used pages are Permits, About us, Board packets, and Resources.
- Matt requested that we also analyze where (what sites) people are coming from, so we can consider more links from other sites.
- Added a section on how you can get involved-- “How can you help”
- Looking for better language for the “Learn and participate” section
- Will be adding a “for decision makers” e.g. for council members, etc.
- If you link on something that doesn’t work, let Michelle know.
- Suggestion: Add something about climate change; how it impacts the local water.
- Dennis: We have opportunity to, and should talk about wetlands, number of them, size, where they are, etc. Others suggested a map of wetlands, or parks and trails that go around these wetlands, as well.
- Matt: Incorporate Atlas 14 work on climate change and rising seas also good website resource.
- Sharon: Consider a page that would have a quarterly feature on some of the “big” topics like Climate Change, Groundwater, Wetlands, Matt indicated we need to be mindful of frequency of those the visit the site, quarterly may or may not be the right frequency. Any of the work needs to be sustainable by Michelle and the watershed, if it’s not current it doesn’t work.
- Sharon: Cost share - Consider examples of successes, before and after pictures, or updates at the one, three, five year anniversaries, quotes, lessons learned, staff picks.
- Dorothy: Also add a link, to indicate your permits also need to go to the city; to make it clear ours is not the only permit.
- Need to generate additional content on teacher and business.
- Paul also asked to add current projects, etc. alum etc. as people want to know what projects are going one. Michelle said there was a project page but it was maps and things and was cumbersome and hard to update and it died, so we need to figure out a better way to do this.
- Survey results are on the web; go in the library.

d. Subcommittee organization/10-year plan review (All):

- Dorothy hoped we would have first three chapters of the plan and subgroups could look at them from their perspectives. The first chapters, however, are more “boilerplate” background, rather than specifics, general information, but not a lot of detail so we decided to wait for major sub-committee actions until we get the full plan. However, if a sub-committee sees something that needs addressing, or wants to be on the agenda, please speak up.
- Joan was asked to create and distribute a spread sheet for sub-committee summary. A draft is included with these minutes. Please provide any feedback directly to Joan.
- Adopt a storm drain subcommittee (Sharon and Matt) update:
  - They broadened their remit to be storm drains in the watersheds, not just adopting drains. They blocked out a three-year plan with short term goals of connecting with each city to learn about their plans and programs, generating ideas for year round storm water drain protection, and recommending the most effective way to do marking (placards, stencils, etc.) and other program elements, so it can be consistent throughout the watershed.
  - Dennis asked how this relates to the E and O and would be embedded/operationalized in 2017. Matt said timing is challenging, but it is still worthwhile doing, even if it doesn’t get embedded in 2017 plan and that he hopes this might be a pilot to foster metro area programs down the road. Dennis reminded us that an E&O plan is done each year and this can/should be included. Joan added that the work of all sub-committees must be coordinated with marketing and communication as well as plans for operationalizing, and that this was not isolated to the storm drain group.
  - A fall cleanup event is being researched and planned; and that this year is a learn and test year. They hope to make calls to find out what cities are doing in May and June, with draft at July meeting if possible.
  - Dorothy agreed getting the lake associations involved would be a good idea
  - Matt wants to figure out how to share this program as we add this, proposing it to board for their approval.
  - Matt and Sharon will have a more fleshed out plan and timeline to present at the July CAC meeting. At this point, the CAC will determine what and when should be brought before the managers. We’re thinking an overview of the 3 year plan, status update and specifics around the proposed fall clean-up.
7. New Business:
   a. **Rain Barrel update** (Michelle): Thanks to David for help with our first rain barrel sale, and to Sharon for help at EP fair (invertebrates with preschoolers!) A total of 71 rain barrels were sold and 25 compost bins. 50 coupons were distributed and 37 were used, plus 6 from Dakota County. After the event we continue to use social media, asking people to post a picture of them and their rain barrel (#rainbarrelsinaction). Ideas for next year: 1) Matt mentioned some people may be hesitant to get one, as they are not sure how they work/how to get them to work so education in advance could be helpful and 2) Sharon suggested that we make it clear they can also buy one on the day of the event (e.g. with signage that says “Rain Barrel Sale and Pickup”).

   Note: EP library is hosting a “do it fair” Saturday and Joan is co-hosting a joint booth with 9 Mile Creek educating people on cutting their grass longer, or using no-mow and low-mow alternatives as well as the importance of sweeping up grass clipping.

Topics for Next Month: Ten-year plan and cost share applications.

Adjournment: The motion to adjourn was made by Boettcher, seconded by Ziegler, and passed unanimously. Meeting was adjourned at 9:07.

Upcoming Events
- Preparing for our Changing Climate, May 31st. Nine Mile Creek Watershed District Office, 12800 Gerard Drive, Eden Prairie, 6:30 – 8:00 pm
- Board Workshop, Wednesday, June 7, 5:30 pm District Office
- Regular Board Meeting, Wednesday, June 7, 7:00 pm, District Office
- Next CAC meeting: June 19, 2017, District Office, 6:30 pm

Respectfully submitted by Joan Palmquist, recorder