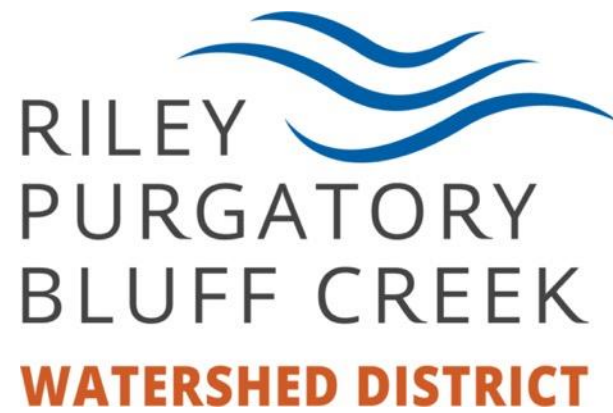




10-year Plan Update: Mission and Vision

Board of Managers Workshop
July 15, 2026

Plan Update Timeline

WE ARE
HERE

2025

JUL

SEP

NOV

2026

JAN

MAR

MAY

JUL

SEP

NOV

2027

JAN

MAR

MAY

JUL

SEP

Notify
agencies
& solicit
response
(60 days)

Plan holder
meeting

m BOARD OF WATER
AND SOIL RESOURCES
Plan Update Process

Stakeholder
review of
draft plan
(60 days)

Comments
response

Public
hearing

BWSR
plan
review
(90 days)

Board
adopts
final plan

Draft plan development: Needs assessment, review
others' plans, develop goals/strategies, project prioritization

**Draft plan
revisions**

Revise

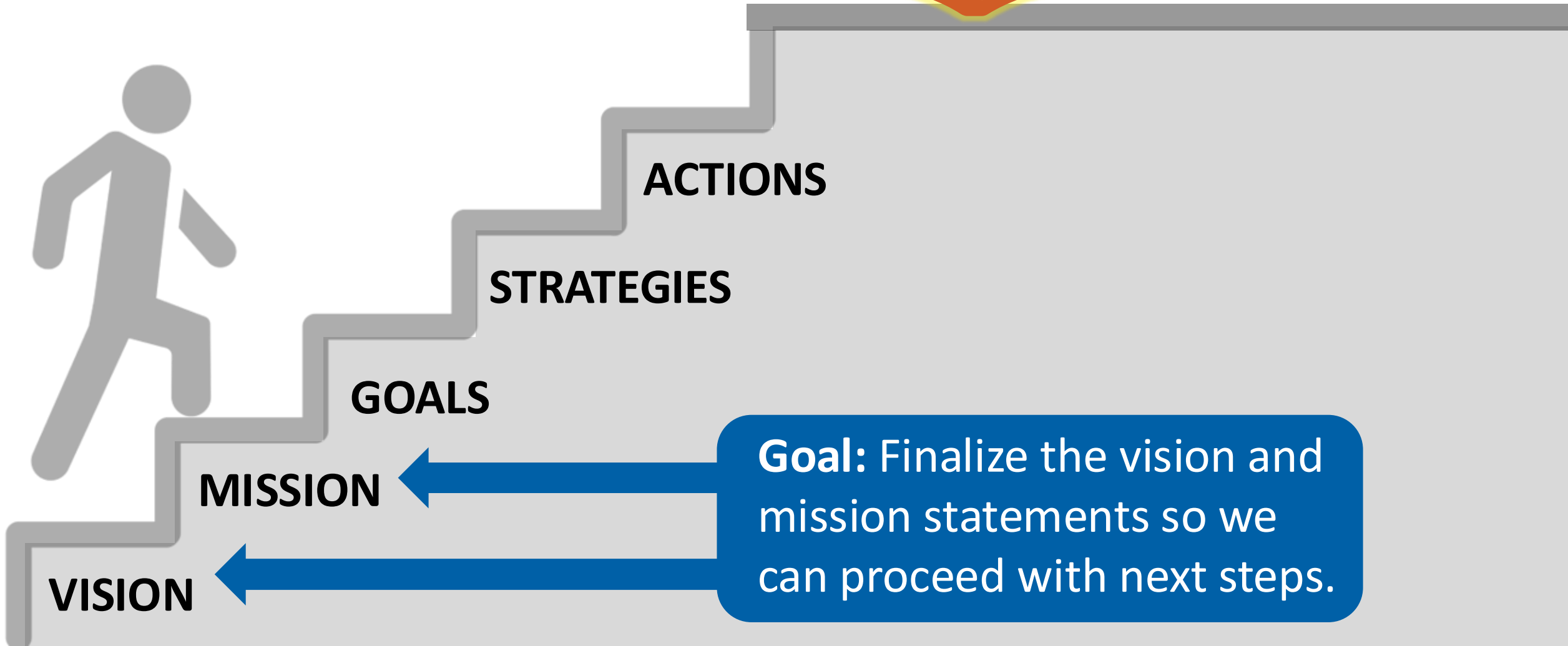
**Distribute
final plan**

Stakeholder engagement:
Prioritize issues, identify strategies

Input on draft plan

Steering Committee Meetings

TAC: Review project prioritization matrix



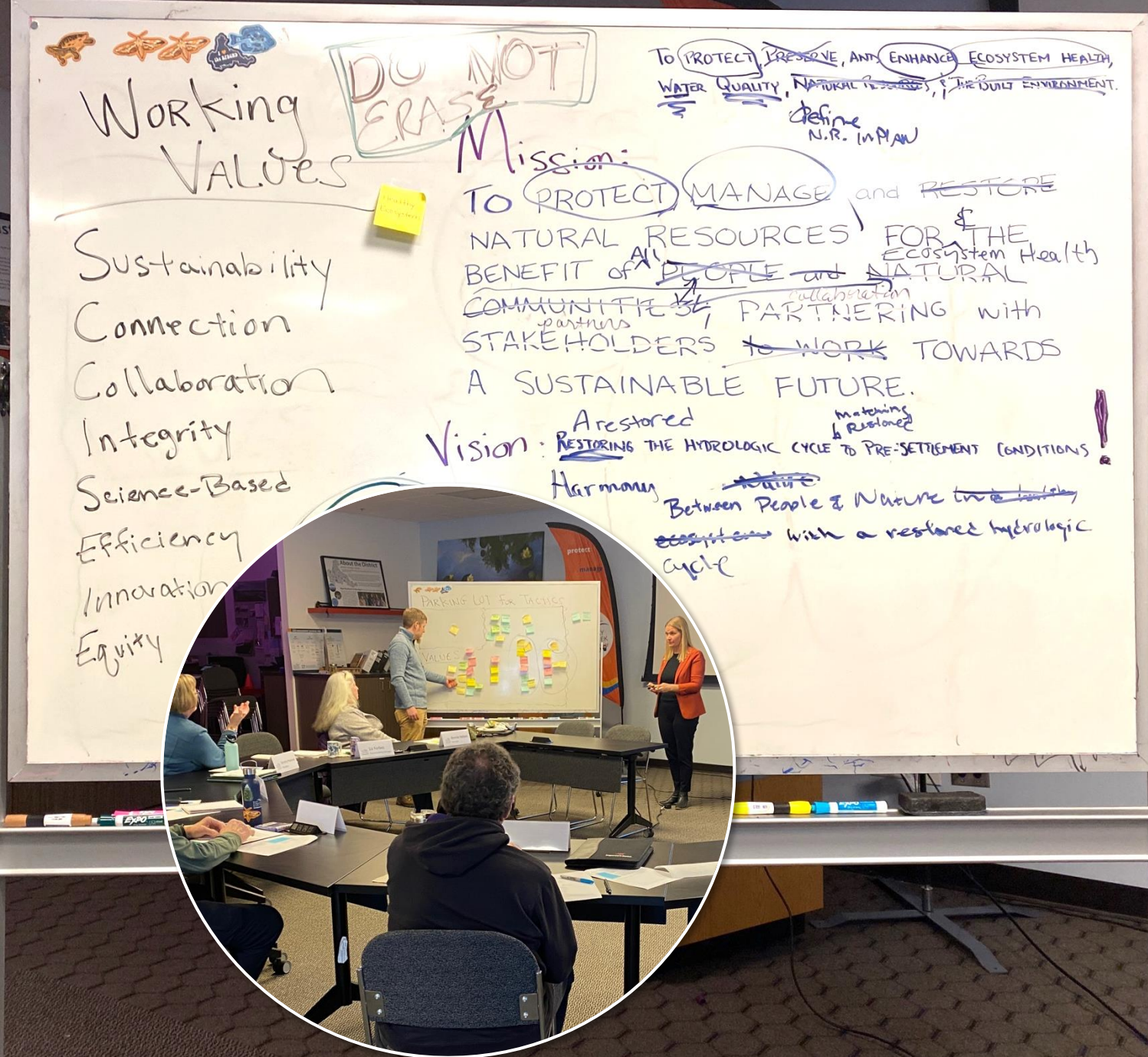
Board workshop results January 2025

DRAFT VISION

An ecologically rich landscape with a restored hydrologic cycle where people and nature exist in balance.

DRAFT MISSION

To protect, manage, and enhance/restore natural resources for ecosystem health and the benefit of all through collaboration for a sustainable future within a resilient watershed.



What is a VISION?

An organization's envisioned future

Traits

- Aspirational
- Values-aligned
- Concise and clear

BOM's Draft Vision (January 2025)

**An ecologically rich landscape with
a restored hydrologic cycle where
people and nature exist in balance.**

What is a MISSION?

*A forward-looking **declaration of an organization's long-term aspirations**, used to guide decision-making and stay focused on long-term goals.*

Traits of a good mission statement

- Includes what, who and why
- Clear and inspirational
- Ambitious but realistic
- **Succinct & memorable**
 - Short and snappy
 - Fit on back of business card

EXAMPLE MISSION STATEMENTS

Just do it.

We're in business to save our home planet.

*To inspire and nurture the human spirit
one person, one cup, & one neighborhood
at a time.*

Inspire, educate, involve, communicate.

*To protect, manage and improve the
water resources of Capitol Region Watershed
District and Mississippi River.*

*We collaborate with public and private
partners to protect and improve land and
water for current and future generations.*

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BOM's Draft Mission (January 2025)

To protect, manage, and enhance/restore natural resources for ecosystem health and the benefit of all through collaboration for a sustainable future within a resilient watershed.

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BOM's Draft Mission (January 2025)

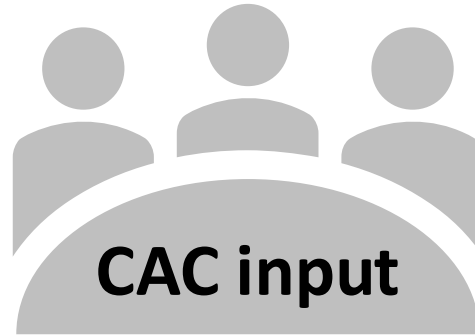
What was it? Write it down.

Board DRAFT VISION

An ecologically rich landscape with a restored hydrologic cycle where people and nature exist in balance.

Board DRAFT MISSION

To **protect**, **manage**, and enhance **restore** natural resources for **ecosystem** health and the benefit of all through collaboration for a sustainable future within a **resilient** watershed.



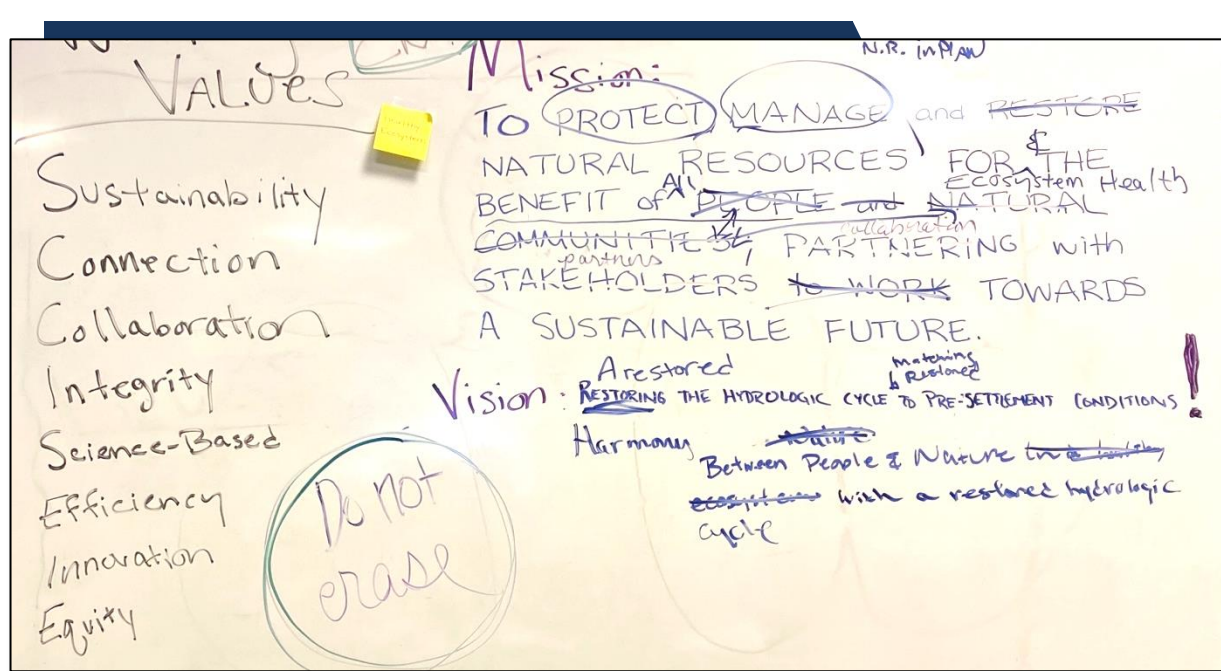
Refined DRAFT VISION

An ecologically rich landscape with a restored hydrologic cycle where people and nature exist in balance.

No change.

Refined DRAFT MISSION

To protect, manage, and restore a resilient ecosystem.



Refined DRAFT VISION

An ecologically rich landscape with a restored hydrologic cycle where people and nature exist in balance.

No change.

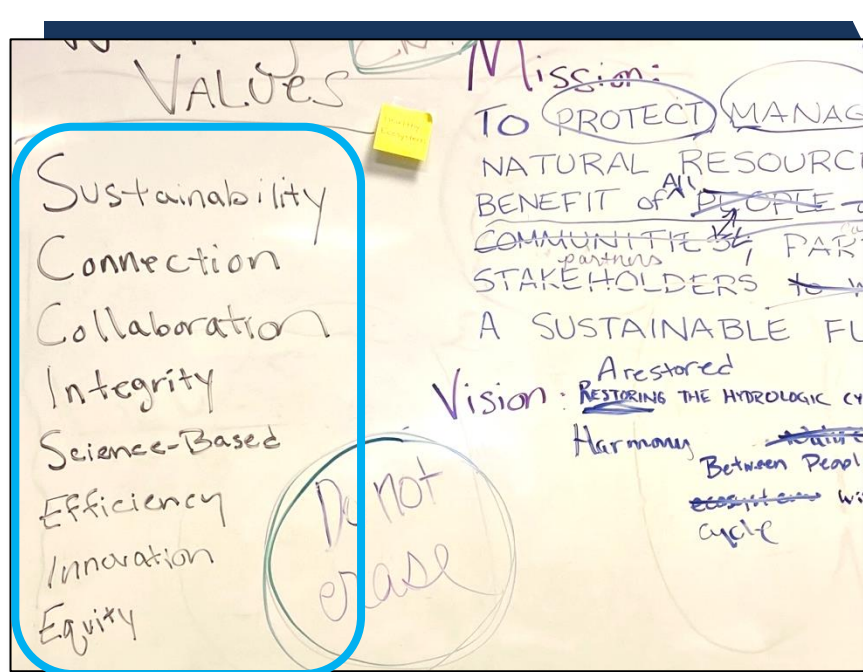
Board DRAFT MISSION

To protect, manage, and enhance/restore natural resources for ecosystem health and the benefit of all through collaboration for a sustainable future within a resilient watershed.



Refined DRAFT MISSION

To protect, manage, and restore a resilient ecosystem.



Board DRAFT MISSION

To protect, manage, and enhance/restore natural resources for ecosystem health and the benefit of all through collaboration for a sustainable future within a resilient watershed.

Draft Goals

1. Restore the ecological **health** of surface waters.
2. A safe & sustainable groundwater supply
3. Restore the hydrologic cycle
4. Preserve remaining ecologically sensitive land & increase habitat quality and quantity.
5. Deepen **connections** between people & **natural resources**
6. Efficient & **collaborative** use of organizational resources
7. Build climate resiliency

Goal 7 - Draft Strategies

- 7.1 Develop baseline resources
- 7.2 Increase flood storage
- 7.3 Reduce heat island effects
- 7.4 Identify at-risk critical infrastructure
- 7.5 Identify future stormwater storage
- 7.6 Consult climate action plans
- 7.7 Educate others

Rule updates



- C: Erosion & sediment control
- D: Wetland & creek buffers
- F: Shoreline & streambank stabilization
- J: Stormwater management
- ... others

Discussion

VISION

An ecologically rich landscape with a restored hydrologic cycle where people and nature exist in balance.

MISSION

To protect, manage, and restore a resilient ecosystem.

Next Steps

- Refining goals, strategies, actions
- TAC meetings to discuss rule revisions
- Additional input: BOM, CAC, staff, cities, others
- Draft plan chapters

